



## PRINTABLE TOOL KIT FOR ANGLERS, CLUBS & COMMUNITIES

### WHAT IS SPORTFISH RIVERS MONTH?

A new campaign running throughout July 2025 to celebrate our rivers and encourage positive action to protect them. Led by Sportfish in partnership with leading conservation charities, this is an opportunity to easily get involved and make a difference to the health of our rivers in the UK.

### WHY IT MATTERS

Over 513,000 sewage spills were recorded last year in UK rivers, for more than 4 million hours. None of England's rivers meet good chemical status and only 14% of rivers meet good ecological health standards. Healthy rivers support fish, wildlife, and local communities. Together, we can help protect them.

### WHAT YOU CAN DO THIS JULY

**1. Support or volunteer for a day with key charities**

Most of the charities Sportfish support run volunteering days, everything from litter picking to habitat improvement. If you can't volunteer, support them in any way you can. [Our Charities | Sportfish](#)

**2. Support or volunteer for a day with your local river organisation**

It's a great way of helping improve your local community and meeting like-minded people.

**3. Clean up your local river however you can**

Grab your partner, kids, friends and do some riverbank litter picking. Angling clubs can order free river litter picking kits here: [Anglers Against Litter here](#)

**4. Save water at home & be careful of chemicals going down your sink**

Be more efficient with your household water usage and what else goes down the drain.

**5. Practice good biosecurity**

Always Check, Clean, Dry your kit to stop the spread of invasive species and harmful diseases.

### SHARE YOUR ACTIONS & WIN!

Post your river efforts on Instagram or Facebook using #SportfishRiversMonth for a chance to win! The 3 best posts will receive Sportfish vouchers: £150 1<sup>st</sup> Prize, £100 2<sup>nd</sup> Prize, £50 3<sup>rd</sup> Prize.

### FIND OUT MORE HERE:

[bit.ly/SportfishRiversMonth](https://bit.ly/SportfishRiversMonth)

**You can make a difference, no matter how big or small! Together we can give our rivers the future they deserve.**